



2021

**EARN PILES
OF CASH
BY GIVING AWAY
FREE CONTENT**

BY MARK LING

HOW TO MAKE PILES OF CASH GIVING AWAY FREE CONTENT

Hi, it's Mark Ling here again. This report is the sequel to my other report "The 5 Step Method for Making \$10,000 Per Month Online".

If you haven't read that report, then I urge you to read it first. You can get it at <http://www.affilorama.com/2reports>. In it, I laid out the exact method I've been using for more than 14 years to make massive affiliate income month after month.

In this report, I'm going to take what was taught in the 5 Step Report one step further and show you exactly how to lay out a free autoresponder sequence so that you build a strong relationship with your list, while maximizing conversions.

Just to show you a little proof that my system works, here are a few screenshots from some of 70+ different affiliate accounts that I have:

The image displays four screenshots from an affiliate dashboard:

- View Commissions - Past Checks:** A list of commissions with a red circle around the top entry: "Current for \$1329.09".
- Commissions Summary:** A table showing "Total Generated" as \$23,327.34, circled in red.
- WEEKLY SALES SNAPSHOT:** Two tables showing weekly gross sales, with the current week's sales circled in red.
- DAILY SALES SNAPSHOT:** Two bar charts showing daily gross sales trends.
- Referral Partner Commissions:** A summary showing "Net Commissions Earned" as \$218,048.55, circled in red.

* Results are not typical

This is a system that works – one that works so well that I've duplicated it dozens of times in a huge number of niches. And if you've read anything about Internet marketing, you know that a sound system is the first step to success.

Notice, I said a “sound system”. This is a method that has been tested, plotted, and carefully implemented dozens of times to great success. So, I know for a fact that when you take a closer look at the 5 Steps I've been using to generate super affiliate commissions, you'll be amazed at what's possible. If you're ready to get started, let's dive into the system and get you started making some serious cash.

“THE MONEY IS IN THE LIST” – BUT HOW DO YOU DO IT?

The one thing you have probably heard more than anything else since you got started with affiliate marketing is that you need an email list – a really freaking good one. Of course, the same people telling you to build a list rarely give you the actual strategies you need to ensure that list is successful.

Sure, you need a list. And sure, you need to provide valuable content. But how? What kind of formatting, what kind of messages, what kind of hard and soft sells should you be using to drive your point home and convert readers into cold hard sales? You've been told that you should rock conversion rates in the double digits with a good email list and you're still looking at 0.3%. So, what's the deal? What went wrong?

The basis of every good email list is value. You won't make a single cent if you can't both create and present value. Your readers are REAL PEOPLE who need REAL MEANINGFUL INFORMATION and they need to find something in every single one of your messages that they can take home, use, and remember as being useful to their specific problems.

Not only that, but the way you promote products needs to present additional value. You're not just offering them good information. You're offering them an opportunity to get more information that will even further improve their situation.

THE 5-STEP FORMULA (IN BRIEF)

Again, if you haven't already checked out “The 5 Step Method for Making \$10,000 a Month”, take a look at <http://www.affilorama.com/2reports>. You'll find a ton of useful tips for putting your marketing efforts in orbit from step one.

I want to summarize a little bit from the guide, however, just to go over the basics of how your list should be put together. The five steps, as simple as they sound, are the key to success in this business:

- 1** **Choose a profitable niche** – First up, we have niche selection. If you read *The 5 Step Method for Making \$10,000 a Month*, I give you my top 11 profitable niches. I recommend you choose one of these, and then focus in on a smaller section of it.
- 2** **Create a free report of high quality** – You need some “bait” to entice your readers to subscribe to your newsletter. A free report that solves a problem, makes their life better or simply covers a topic they've been seeking information about will draw email addresses out of them like soda through a straw.
- 3** **Build a website full of free content** – Now, you need a website. This site shouldn't promote anything other than the email list. You want to provide 10-20 good information rich articles. These will draw search traffic and convince readers that the free report and newsletters you offer will be valuable to them.
- 4** **Create a strong follow-up newsletter sequence** – Keep reading. This is exactly what we're going to cover in this free report. The idea is simple – offer huge value in 2 - 3 emails per week that will build trust and allow you to promote the products that make you money.
- 5** **Drive traffic to your website** – Finally, you need people on your site to sign up for your newsletter. You'll be using search engines like Google, Bing and Yahoo!, social media, paid advertising and much more to get eyeballs on your site.

That's my 5-Step Formula in a nutshell. For more detail make sure you've checked out the full 5-Step Formula eBook.

Now, let's take a much closer look at exactly how that all powerful free content in your newsletter list is going to make sales.

HOW TO AVOID BECOMING A “BAD” NEWSLETTER

I'm sure you've been on a few email lists in your day, and I'm sure at least one or two of them were...well, bad. What did those email lists do that made them so bad? To start with, they probably didn't offer any value.

An email list loaded with hard sells and filler fluff doesn't provide anything to your readers. You could have 1,000 readers on your list in three days, but if you tell them things they could find on Wikipedia – and poorly at that – what's the point?

Your email list needs to blow those cruddy, regurgitated infomercials out of the water.

If you're a newcomer to Internet Marketing, or if you've never before built an email list, don't leave just yet. This stuff may seem a little complicated, but in a few short pages I will lay bare exactly what you need to build the perfect email list – the kind that warm leads buzz to like bees to honeycomb.

The idea is simple enough – it's the execution we're going to master.

ANATOMY OF THE PERFECT LIST

Okay, so we know a lot of lists do it wrong, but it's surprising just how wrong they are sometimes. A great example is the number of emails sent out and the order in which they are sent out – the sequence.

Many marketers try to do this on the cheap – cutting down the number of emails to as little as 5 or 7, all of them filled with hard-sell promotions. Then, they get annoyed when those hard sells fail to convert more than 1 in 200 readers.

A good newsletter sequence needs not only to be longer – I'm talking months here – but also full of more free and valuable information to provide tangible value to your readers.

The key here is value.

This is what is going to make your email list different from all the “bad” lists you've seen. I won't go through the entire email sequence (for reasons you'll soon see), but here is an outline of what you'll need:

- 1 Day one email** – Give away your free report and introduce soft sell.
- 2 Information emails** – Your first content rich email, complete with soft sells.
- 3 Quick-fire promotion emails** – Every few emails you'll send a shorter email with a strong call-to-action (CTA) for an affiliate product.

There are a lot of moving parts here, so I want to break down each of these in slightly more detail. Right now, you're probably wondering where all that content is going to come from, but first, let's go through exactly what these emails should be doing.

EMAIL TYPE #1: THE “DAY ONE” EMAIL

This is the first message your prospect gets and it’s probably the easiest to write, but don’t fall into the common trap so many marketers are stuck in. Here’s a rough outline of a message I got the other day when I signed up for a free report:

Hi Mark,

Thanks for signing up. You can download your free report at the following link:
<http://www.URL.com/free-report>

I look forward to sharing many new inside secrets in the next few days.

Talk to You Soon!
NAME

There are about a dozen things wrong with this email.

- 1 It doesn’t tell me why I should read the ebook:** Most people have short attention spans, and shorter memories. Remind people of the value you’ve packed into your book to help encourage them to click through and read it. If you’ve got them this far, you’ve probably done a good job of selling them your ebook already. Don’t drop the ball now.
- 2 It’s forgettable:** By the time your next email arrives in their inbox, they probably won’t even remember who you are.
- 3 It misses a valuable opportunity to promote something:** You’ve got your subscriber’s email, so now you’re free to start promoting things. If you’re not adding a quick promotion to the end of this email, you’re leaving money on the table. This also sets up the expectation with your reader that they will be seeing promotions in your emails, so they’re not annoyed when they see one in your next email.

Here is a better example of a Day One email:

Name, Your XYZ Report Is Here! Hi NAME,

Thanks for subscribing to the XYZ report and newsletter series. If you missed your download link, here it is again:

==> <http://www.URL.com/REPORT>

I also wanted to let you know about a site that I feel is quickly becoming one of the premiere places to help solve XYZ problems fast.

It's called ABC and you can get more details about it by visiting: ==>

<http://www.URL.com/REPORT>

ABC will teach you how to once and for all solve your problems with X, Y, Z, A, B, and C.

I fully recommend that you check out ABC today. You won't just solve your XYZ problems, you'll learn a great deal more about DEF to help you for years to come.

==> <http://www.URL.com/REPORT> Enjoy! Kind regards,

YOURNAME

Founder, <http://www.YourSite.com>

EMAIL TYPE #2: THE INFORMATION EMAILS

Once you've got your readers into the system, given them that free report, and showed them that you will be presenting soft sells with every message, it's time to dive into the heavy duty content – the stuff that is going to build up your credibility and show them that you are someone they can trust.

That trust is golden. Without it, sales will be flukes more than a steady stream of income. People don't naturally trust a faceless guy on the Internet. They do, however, trust people who give them information for free. That's what your emails will do.

So, forget the quick and easy messages you've been writing thus far. Avoid the stuff that skims over a few vague topics halfheartedly before diving into the sales pitch. Your readers want the free information – the sales pitch is a bonus that they need to be prepped to hear.

For information to be truly valuable, it needs to do a few things:

- **Solve a specific problem** – A message describing how a dog might wet the carpet helps no one. Yours should provide valuable, tangible tips on how to stop the dog from doing so.

- **Avoid fluff and filler** – Don't make a message longer for the sake of length. If a paragraph doesn't add specific value with at least one tip or perspective, it doesn't need to be there.
- **Get to the point** – Dive right into the content of your message. People are usually in a hurry when reading email – often times on their phone or laptop. You need to make your point and provide that valuable content quickly so they can see your soft sell before logging off.
- **Be conversational** – Don't try to "teach" your readers. Imagine how you would describe the same topic to your mother or a good friend. Use that same laid back, but authoritative tone. Make personal references and if you're able to, use jokes.
- **Contain a strong hook and guide readers down the page** – Start your messages with a bang. This includes the subject line, which will determine if your reader opens that message. If you write "Day 2 Newsletter", you not only does it fail to grab their attention, it fails to describe what's in the message. Also, personalize your subject line and introduction using the subscriber's first name. Your autoresponder tool will have a personalization option for this.

If your content emails can improve on these two points, you'll increase the number of messages each subscriber reads, and thus increase the number of sales you make to those very subscribers.

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THE INFORMATION EMAIL "SELL"

The most important part of your information email for the reader may be the content, but for you it will be one or two short paragraphs designed to "soft sell" your readers.

Every information-type email should contain one short paragraph at the top and bottom of the email to soft sell a product related to that day's message. In some instances, I'll only place a soft sell at the end of the email, but about 66% of the time, the soft sell goes at both the top and bottom of the message.

For example, this is the end of quite a long email that discusses what a woman should do if she feels like a man doesn't notice her anymore.



See how it barely even feels like you're being promoted to? The video sounds like it'll be interesting and informative, and for a woman who is worried that her man doesn't notice her anymore, the idea of making a man think she is "the one" woman who truly "gets" him is quite enticing.

Right now, you're probably wondering how successful constant selling messages can be. The truth is that most readers are already conditioned to hear a sales pitch whenever they get something valuable for free. Just look at the TV. Sure, those sitcoms may be free, but for every 5 minutes of hijinks on *The Big Bang Theory*, you're forced to sit through 1-2 minutes of advertisements.

Those ads are there to support the free content. The exact same thing is true for your readers. By placing a soft sell in your message on day one when you hand out the free report, you're training them to accept that they'll need to read your sales pitches when they get the high quality content in each message. It's important you ensure they get that high quality content.

Anyone that has a problem with this will unsubscribe. Trust me, not many people will walk away.

WHAT SHOULD YOU SELL IN YOUR EMAILS?

A lot of people wonder what to sell and how often to sell it. In truth, a good newsletter sequence, over the course of a year, will focus on between 12-20 products. That is, of course, if you can come up with 12-20 good products to promote.

More realistically, if you can get 7 solid products you're pretty much set. Some niches don't even provide that many products, and while it may result in repetitive selling points in your messages, it really doesn't hurt conversions all that much.

Think of it this way. How many times during one evening of television do you see the same ad for a product or service? Companies will repeat ads over and over again because they know the results don't depend on originality – just consistency and the value of the free content offered around them.

Of course, if you feel that you're presenting too many selling points, or if you just have something else you'd like your prospects to do, the floor is open. That content is creating a powerful level of trust that many affiliate marketers could only wish for. You can cash it in any way you like – with a Twitter feed, a Facebook Fan page, a product of your own, a new website to check out.

Rather than a soft sell, you'll be using a "call to action" (CTA) – a specific message that drives your reader to perform an action supported by the content. If you told them how to stop their dog from peeing on the carpet, your call to action should relate to that in some way, but doesn't necessarily need to be "buy this guide". The only rule with CTAs is that they must appear in **every single email**.

Another thing you should consider with every message is the fact that not everyone will read every message. I don't have an actual statistic for this, but I estimate that the average reader might open 1 in every 3-5 messages you send out. They skip some, delete others, and forget about others still.

So, by promoting the same 7 products in multiple messages, you're just making sure that they eventually see each pitch. And for the people who read every message? They clearly enjoy your content and likely won't have a problem with multiple similar soft pitches between messages.

EMAIL TYPE #3: THE QUICK-FIRE PROMO

The other type of email is the quick-fire promo. This is a much shorter email designed to simply get the subscriber to click through to product you're promoting. It doesn't contain as much information as the information-style email, but because your readers are conditioned to expect quality information from you, they assume that the quality information will be found by clicking on the link in the email. And for the most part it's true.

How things have changed in the past 5 years

It used to be that the job of these types of emails was to do some really heavy selling of the product you were promoting. These were the "hard sell" emails. It was essential to warm your readers up to the idea of a product before sending them to the product itself because sales pages were... well... BORING.

These days most good affiliate products have a video sales letter which actually starts off by giving the viewer some really good insights and information. You can learn a lot from video sales letters, even if you never buy the product.

And they do an EXCELLENT job of selling their products. So you can usually just send your subscriber to the video telling them they are going to learn X, Y and Z, and then let the video do all the teaching and all the selling.

So these days I don't do all that many "hard sell" emails. I just do quick-fire promo emails designed to get my subscribers clicking through to watch a video, or learn a special trick. They'll learn something new, and there's a good chance they'll end up buying the product.

Here's an example of a quick-fire promo:

How to Talk to Men
From: Jello Dating [Add to Contacts](#)
Sent: Fri, 30 May at 18:15
To: Mark

Hi Mark,

I'm not easily impressed, but this video is incredibly eye-opening and accurate.

Inside you'll discover the REAL way to communicate with men so that they WANT to open up to you.

Not only will listen to you, but he will sees you as a "great catch," someone who he loves and wants to keep forever.

Go here to watch the video:

==> <http://www.jellodating.com/go/conchemistry>

If you've ever felt unappreciated, ignored or shut out by a man, then you really need to watch this video right now:

==> <http://www.jellodating.com/go/conchemistry>

It teaches you some amazing things about how to talk to a guy so that he actually listens and how to be considered a desirable woman who truly "gets him."

Kind regards,

Jello Dating
www.jellodating.com

HOW MANY EMAILS DO YOU NEED?

This last part of the process is a tough one for a lot of marketers to swallow. When they hear “one year of messages” they immediately see the dent in their bottom line, but for just a second, I want you to focus not on the cost of the messages, but on the value they offer.

By writing the full list of messages for the next year (around 100-120 emails), you'll create a sequence that never again needs to be touched. You'll build your squeeze page, build your email list, and focus solely on getting traffic to your site. Everything else is on autopilot.

Once you've limited your tasks strictly to gaining traffic, the profit potential explodes and for good reason. There are millions of readers out there interested in learning more about your niche – I can guarantee that. Many of the email lists around now offer two or three good messages up front and then die off. Readers become cynical and start deleting messages fast.

Yours will never do that. You'll have a full year's worth of messages preloaded, ready to hit your prospect in the right mood tomorrow, next week, or 9 months from now. Someone might completely forget they signed up for your list and see a message next Spring that hits a nerve. The upfront investment may seem substantial, but with solid traffic and the right value in your content, you'll start flipping a profit before you know it.

While the emails and their content are vital to a successful list, so too is the order in which you send them out.

To help you out, here is a complete list guiding you from Day 1 to Day 365 of your newsletter list.

Note that I have assumed that you have found 11 good products to promote in your sequence here. Sometimes you'll find that you have 20 good products to promote, other times there are only 5. You can tweak the sequence below to suit, but this is a very good guideline as it has been hugely effective for me:

FOR THE FIRST 16 DAYS IT FOLLOWS A SPECIAL PATTERN:

- Day 1: Receive free report + product recommendation
- Day 2: Nothing
- Day 3: Information newsletter (+ soft sell of product #1)
- Day 4: Nothing
- Day 5: Information newsletter (+ soft sell of product #1)
- Day 6: Nothing
- Day 7: Nothing
- Day 8: Information newsletter (+ soft sell of product #2)
- Day 9: Nothing
- Day 10: Quick-fire promo of a video sales letter (product #2)
- Day 11: Nothing
- Day 12: Nothing
- Day 13: Information newsletter (+ soft sell of product #2)
- Day 14: Nothing
- Day 15: Nothing
- Day 16: Nothing

AND FROM DAY 17 ONWARDS IT REPEATS THIS PATTERN EVERY 14 DAYS, OVER AND OVER.

Day 1: Quick-fire promo of a video sales letter (product #3) **Day 2:** Nothing
Day 3: Quick-fire promo of a video sales letter (product #3) **Day 4:** Nothing
Day 5: Nothing
Day 6: Information newsletter (+ soft sell of product #3) **Day 7:** Nothing
Day 8: Quick-fire promo of a video sales letter (product #4) **Day 9:** Nothing
Day 10: Information newsletter (+ soft sell of product #4) **Day 11:** Nothing
Day 12: Nothing
Day 13: Information newsletter (+ soft sell of product #4) **Day 14:** Nothing

With your newsletter sequence set, the content laid out and your clear line of sight towards big profits finally in motion, it's time to jump to the next step – writing the sales messages to ensure your promotions maximize conversions with every broadcast.

AN EXAMPLE OF A 'SOFT SELL' EMAIL

In every content-based email that you send out to your list in your autoresponder, you really should promote something in the way of a soft sell.

By a “soft sell”, I mean that the whole email is mostly a content based email that is an interesting read for the reader, however at the start of the email there is a small 2 or 3 line recommendation that the reader should go check out a certain product, and at the end of the email there is a one or 2 paragraph promotion of the same product.

95%+ of the content of a soft sell email is pure content for the reader's information and enjoyment, however you still have a small promotion in there as you are in this business to make money and some people won't read your emails very often, so you want a chance of making a sale whenever they do read what you have to say.

Here's an example of a “soft sell” at the end of an information email:

What's good for you is good for him, and the relationship gets to a better place in the process.

He will notice you for all the right reasons, and that's a happy ending!

**** Don't Miss This ****

As a final piece of advice, be sure to check out this short video, which shows how to communicate with men in such a way that he sees you as "the one" woman who truly "gets" him.

Go here to watch the video:

==> <http://www.jellodating.com/go/conchemistry>

Kind regards,

**Jello Dating
www.jellodating.com**

WRITING TO ENSURE PROMOTIONS CONVERT TO SALES

One of the hardest parts about email marketing is taking everything you've learned and putting it to good use. I'm talking about writing emails that actually make sales. What good does having a couple thousand subscribers do if none of them actually buy the products you're marketing?

That's why I want to wrap up this report with some specific details on how to write your sales messages to optimize conversions. And it starts and ends with one word: Benefits. If you haven't already heard the maxim of marketers everywhere, it's "sell the benefits, not the features".

Most people start out by writing sales pitches using a "look at the pretty lights!" approach that focuses on a product's features and functionality. But it doesn't really work.

People may ooh and ahh, but when it comes right down to it, they don't care how many bells and whistles a product has. All they really care about is what's in it for them. What will that eBook or membership offer them that will solve a problem or make them happier in life?

That's where your sales pitch comes in. Your sales pitch needs to tap into the specific benefits that your prospects are most likely to relate with, and drive them home as fully as possible.

UNDERSTANDING BENEFITS

The vast majority of benefits come in one of two forms:

- 1 Pain Resolving
- 2 Pleasure Giving

That means you need to frame your arguments in exactly that way. You cannot make a sale to someone by saying, "This product has X, Y, and Z." You need to tell them how X, Y, and Z will help alleviate a pain causing a problem, or add pleasure to their life that they may not have realized they were missing.

To drive this point home, here are three examples of the same product being sold in different ways:

- **No benefits, just features:** "With XYZ Dog Training, your dog will learn how to sit, stay, fetch and more!" – This shows features, but doesn't show the benefits to the dog owner (and remember ... it is the owner who is going to be paying for this product!)
- **Pain-resolving benefits:** "With XYZ Dog Training, you'll finally put an end to all your frustrating dog problems, including aggression, barking, digging, jumping up on people, chewing your furniture and more!"

- **Pleasure-inducing benefits:** “Imagine how much fun it is going to be being able to go down to the park with your dog and know that he will not chase other dogs, knowing that he’ll obey you wherever you go, and that he’ll have lots of fun knowing how to play new games like fetching the mail, retrieving tennis balls and more. Life with your dog is about to reach a whole new level of fun!”

The idea is simple. You need to tap into a specific need, fear, or desire that your audience has and show them how the product you’re promoting can fulfill or alleviate it.

Simply telling them what the product has won’t do any of those things. They might think “that sounds like a nice product”, but they won’t connect how the product can help them live a happier life. That’s what pain and pleasure related benefits do. They help join the dots.

This is an issue that every marketer goes through at one point in their fledgling career. Even I did at one point, realizing that the site I was sending huge volumes of paid traffic to was stumbling along with a 1 in 600 conversion rate because I wasn’t focusing on specific pain resolving or pleasure inducing benefits.

What happened after I fixed the problem? My conversions increased 10 times, dropping to 1 in 70. That was the day I learned something very important about this business. I haven’t looked back.

PLEASURE WORKS WITH FOUR MOTIVATORS

In order for your pleasure-inducing benefits to work, they need to appeal to as much of your audience as possible.

Not everyone gets pleasure from the same things, but here are four main motivators that are pretty universal. If you can find a benefit to a product that gives pleasure for any of these reasons, chances are it will appeal to most people.

- 1 Increased power and freedom** – Any product that can open new doors and provide opportunities for someone to excel or move around more freely, like a travel or language product, will bring them pleasure.
- 2 Better interpersonal relationships** – A product that helps someone interact more successfully with people will bring pleasure. The obvious example here is a product that improves your dating success.
- 3 Personal achievement and challenging goals** – Bettering yourself and obtaining long out of reach goals will bring anyone pleasure. This is where things like gaming, music, language, or other achievement products excel.
- 4 Self-esteem boost** – Self-esteem fits in with almost any product, and encompasses all three previous points. If you can offer them a chance to feel better about themselves, they will almost always jump on it.

Pleasure-inducing benefits are often overlooked in favor of crisis and pain alleviating benefits. While it is true that crisis terms work well when optimizing a website (it's what people search for), you're writing email newsletters, which means you have warm leads on the hook.

In this case, you don't necessarily need to drive the pain related benefits all the time to be successful. Sometimes, simply reminding someone that they will come away from the purchase happier in life will result in greater success for your messages.

4 INGREDIENTS TO PUSH PEOPLE OVER THE EDGE

Everything we do is about selling. Thus far, you've set up your prospects, enticed them to keep reading, and even offered solutions to problems, and routes to further happiness. But, when a prospect is on the verge of buying something and needs one last push, these four ingredients will almost always get the job done:

- 1 Write to stir people's emotions with colorful language** – Using colorful, engaging language will drive readers to take action. Buzz words, lists of ideas, and anything else that creates a mental image of superiority for the product will help increase its standing.
- 2 Build value in the product by really pushing the numerous benefits** – We've covered this in some depth thus far. The idea is simple. Tell them why the product will make their life better and you'll trade in the trust you've built for a greater sense of value in the product.
- 3 Tap into scarcity to drive immediate action** – Convince them that they will gain something through buying the product now rather than later. This is done with bonuses, discounts, and time related benefits for the product. If they can improve their life now rather than later, why wait?
- 4 Build and spend credibility to maintain trust** – The ultimate tool in making a sale is credibility.

Your readers are used to being sold things. Most of them will only respond to messages directed toward them, with clear benefits embedded in the message and a reason to act right away. If you can offer that, you'll improve your conversions many times over.

DOES ALL THIS SOUND TOO HARD?

Creating your first newsletter sequence can be daunting, with all the different types of emails and different types of promotions.

Not to mention it can be time-consuming and expensive to develop the content for a year-long, high-performing newsletter sequence. I would normally expect to pay at least \$2000 for a full sequence of 90+ emails.

Plus you have to find the affiliate products to promote, work out what their main benefits are, and then word this into your sequence.

Then build yourself a website and create a top-quality free report (or some other bait) to entice subscribers.

If all this seems a little daunting for you, I have a solution: You can just let me create your entire newsletter + ebook bait + website for you.

INTRODUCING AFFILOJETPACK

My team and I have spent the better part of the past 18 months developing a system that drastically reduces that time and money cost of putting together your money-making machine, for both newbie and veteran marketers alike.

It takes all the guesswork out of the process because it just GIVES you the content you need for your newsletter, GIVES you the bait you need to attract subscribers, and GIVES you a website all set up and ready to start customizing.

(These are the steps where people who try to do my system from scratch often get stuck.)

It's not a PLR package. And I'm not offering you a cloned "turnkey" website with no originality (and no chance of succeeding). It is a LOT better than that.

I've created AffiloJetPack so that you never again need to worry about all the problems that can crop up when building a new site, and you can get to the "good part" much sooner.

WHAT YOU'LL GET IN AFFILOJETPACK

90+ TOP QUALITY NEWSLETTERS

We've produced more than 90 newsletters for each niche containing valuable, problem solving content. We can even upload them to an autoresponder at the push of a button so you don't even have to copy/paste.

Newsletters

LOGIN TO FLUTTERMAIL

The money is in the list so we've created a **full years worth of high quality newsletters** with affiliate links built in. Simply load these into your email marketing software and let the money roll in. If you already use a different email marketing service you need to [download the newsletters](#) and upload them yourself.

Sample Subject Lines

- Why Men Lose Interest and Why They Don't Want to Commit
- 7 Ways to Get Him to Notice You More
- Why Do Men Lie?
- Video: The TRUTH about the Lies Men Tell...
- How to Read His Mind
- Can You Really MAKE a Man Fall in Love With You?
- How to Talk to Men
- Help, He Doesn't Notice Me Anymore
- Can This Really Make Him Beg to Be With You Forever?
- How Men Know You're the One
- Is There Really Such a Thing as "The One"?
- 3 Ways to Tell If He Secretly Wants You Back
- Can You Really Win Your Ex Back?
- Does Your Ex Still Think about You?
- The Single Most Important Thing to a Man...
- Why He Doesn't Open Up Emotionally
- The Little-Known "Gap" that Makes You Invisible to Men
- Sick of Time-Wasting Jerks?
- 6 Tips for Flirting with Men
- Why Are Men So Visually Oriented?

HARD AND SOFT-SELLS OF AFFILIATE PRODUCTS BUILT IN

Every email in the sequence contains contextually relevant promotions of affiliate products. We've shaped the content of the newsletters to be highly relevant to the products they promote so that readers will be eager to check them out.

Each sequence also includes shorter, harder sells designed to drive click-throughs, and these are followed up by reminders in subsequent emails to really drive it home.

HAND-PICKED AFFILIATE PRODUCTS









For each niche I've identified a wide range of quality affiliate products for you to promote, so you don't have to dig around trying to figure out what looks promising. For many niches I've also found some hard-to-find inhouse affiliate programs that aren't available through affiliate networks. (And I've already built these all into your newsletter series.)

Affiliate Products

We've handpicked high converting and profitable affiliate products to include in your newsletters and ebooks. What's more, we'll even add them for you when you setup and host your site with us, so you can start earning commissions quickly.

[DOWNLOAD AFFILIATE PRODUCT DETAILS](#)

Clickbank

 <p>\$117.00 75% Average \$ per sale Commission</p>	 <p>\$65.00 75% Average \$ per sale Commission</p>	 <p>\$43.00 75% Average \$ per sale Commission</p>	 <p>\$40.00 75% Average \$ per sale Commission</p>
 <p>\$220.00 75% Average \$ per sale Commission</p>	 <p>70% Average \$ per sale Commission</p>	 <p>\$77.00 75% Average \$ per sale Commission</p>	 <p>\$40.00 75% Average \$ per sale Commission</p>

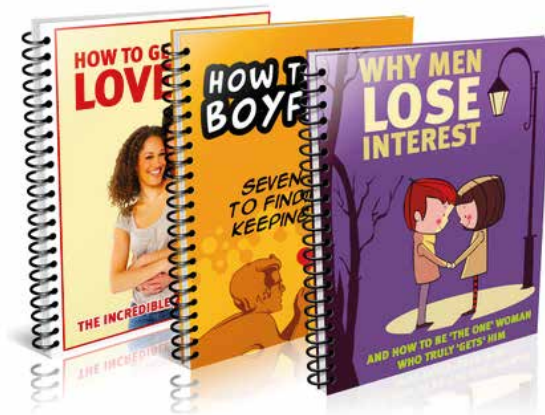
jetlodating.com

Jetpack content

- Niche Analysis
- Affiliate Products**
- Newsletters
- eBooks
- Site Header Graphics
- AffioTheme
- Content Ideas
- Recommended Writers
- Keyword Data
- Link Finder
- Jetpack Community

3 MINI-EBOOKS

For each niche, you'll receive three mini-ebooks to use as "bait" for your list. The books are designed to appeal to a broad audience, and focus on common problems and popular interests in the niche.



EBOOK GRAPHICS AND SALES PITCH

To make your “bait” more enticing, we give you a range of eBook graphics that you can use, as well as the exciting bulletpoints you can use in your signup box to “sell” your bait, so you don’t even need to write this.

Survival Self Defense - How to protect yourself and your family

Discover the secrets to defending yourself and your family when disaster strikes!

Inside this **FREE** report you'll discover:

- ✓ How to prepare you and your family for a disaster
- ✓ How to defend your home
- ✓ 13 **IMPORTANT** perimeter defenses
- ✓ Staying put or bugging out? How to survive away from home
- ✓ 5 rules of self-defense
- ✓ How to fight off attackers
- ✓ How to use firearms and knives when the SHTF

Just enter your name and email address to get the free report instantly.

Subscribe now!

Enter your name

Enter your email

Subscribe

I hate spam as much as you do. Your email address will **NEVER** be given away to any third parties.

PREMIUM WORDPRESS THEME

We’ve developed a special Wordpress theme called AffiloTheme that comes ready-installed on your website. AffiloTheme is the most newbie-friendly theme online today, providing easy access changes to your layout, color scheme, fonts, and much more without ever having to understand or touch a single line of code.

HIGH-CONVERTING SQUEEZE PAGES

AffiloTheme allows you to generate your own high quality squeeze pages quickly and easily with pre-built squeeze page templates. These templates are based on my best converting squeeze pages, so if you’ve ever found squeeze pages difficult to make, this makes it push button simple!

BUILD YOUR WEBSITE IN MINUTES

It doesn’t matter if you’ve never built a website before. You can do it right from inside AffiloJetpack, and it just takes a few minutes. You can even purchase a domain name from inside AffiloJetpack and we’ll automatically set it up so that it just works. If you just want to get started fast without jumping through hoops and getting things connected, this makes it phenomenally easy.

Website Setup



Create your website

Your website has been created, we will email you login details shortly.



Choose your domain name

Find, buy and connect your domain name (website address).

[FIND A DOMAIN FOR YOUR SITE](#)

[I ALREADY HAVE A DOMAIN NAME](#)



Add your email address

Customize the email address your newsletters are sent from.



Create your affiliate links

Enter your ClickBank ID so we can automatically create and add your affiliate links to the newsletters.



Setup your newsletter

Set up and export your newsletters to Fluttermail, our recommended email marketing service.

FREE WEB HOSTING FOR 1 YEAR

Not only can you build your website in just a few clicks, but we'll take care of the hosting for you too. When you use AffiloJetpack hosting you'll also get all your affiliate redirects created automatically, and a custom email address for your domain (e.g. info@yourdomain.com).

20 "CONTENT CHEAT SHEETS"

If you need articles for your website, you really need unique articles for your website. So we won't give you a whole bunch of pre-written articles which you'll have to re-write anyway. Instead we'll give you "content cheat sheets", which contain a huge amount of research and ideas for creating unique articles.

Example Research Article

Does he really love me?

Have you been involved in a relationship long enough to start wondering when the "L" word is going to get used? Maybe you have tried dropping little hints or suggestions to get him to say it, but the truth is that he won't unless he is really ready. On the other hand, when he IS ready, he will start to drop some very important clues to test the L waters with you. Here are some of those clues uncovered! You don't need all of them to know if he loves you or not—every man is different—but if he hits a few on this list consider yourself one lucky girl.

The Details

- **He communicates frequently.** When a man loves a woman, he can't get enough of her. When he's not seeing her, he will be texting, calling, emailing, anything he can do to keep in touch.
- **He tells you intimate things.** Although many men have a difficult time opening up about serious issues, memories, or experiences, the man who loves you will feel comfortable enough to reach this vulnerable position with you. If this happens on the first date, this is not love. If this begins to happen three to six months into the relationship, then he is definitely falling in love with you. Examples of intimate things he may share with you will be details of a divorce or other painful breakup in his life, stories about his family and childhood, his life goals and his dreams. If he talks about his mother specifically, and

These are better than pre-written articles because...

- You can easily shape them to your desired keyword or topic
- They contain so much useful information that even a low-quality writer can make a top-quality article using them. (So it costs you less to get articles written.)
- You can give the same cheat sheet to two different writers and get two completely unique, high-quality articles. This is how I create a lot of content for my authority sites.
- They give the structure for a high-quality article, so that even if you're not the best writer in the world, you can easily paraphrase your way to a great article.
- You don't have to worry about duplicate content penalties. Your article will always be 100% unique.

MARKETING IDEAS FOR EACH NICHE

Every niche has its own little tricks that work particularly well for driving traffic and building links. Inside each niche I give you a bunch of promotion ideas that are hugely effective in that niche.

KEYWORD RESEARCH FOR EACH NICHE

Whether you're thinking of promoting your website through free traffic or paid traffic, keyword data is an important thing to look at. I've got my developers to run a special algorithm that finds THOUSANDS of keywords in each niche, and pulls all the important data for them, and just downloads it all to a list. This dramatically speeds up your keyword research because you can just scan the list to find the best keywords for you, rather than running search after search after search in a keyword tool.

5 NICHE


You don't just get one niche to build one of these money-making websites. I'll give you FIVE niches so you can build FIVE websites. Choose from 18 hugely profitable topics, including my top 11 niches from earlier in this report.

Can you imagine having FIVE money-making websites just sitting there making you money on auto-pilot?

HOME ABOUT US CONTACT US PRIVACY POLICY

SURVIVALLY.COM

WHY DISASTER SURVIVAL DEPENDS ON FITNESS



It doesn't matter what type of disaster you're prepping for, there are a lot of components that go into being fully prepared—if it's even possible to be fully prepared for anything!

When SHTF and the emergency broadcast comes on, you'll be tasked with getting everyone in your family to a designated safe area and selecting a survival plan to follow.

There's so much to take into account. Is your bug-out bag on hand and stocked with gear? Are you equipped with a firearm and is it loaded?

If you're bugging out, is your shelter stocked with food, water and other gear you'll need to survive in the long term?

Are you mentally and psychologically prepared for what's about to happen?

These are all important considerations that everyone must take into account whilst preparing for, and immediately following, a disaster.

Bear in mind that using vehicles will be an unlikely luxury and backbreaking work will be inevitable.

With that said, one of the most overlooked aspects of disaster survival is physical fitness.

After all, survival is all about variables and overcoming adversity. Will you have to walk or run for long distances to get to safety? Will you have to fight your way through mobs of looters and bandits (or zombies)? Will there be obstacles blocking your path?

The inevitable answer to all these questions is YES, but are you physically prepared to fight or take flight for an indefinite amount of time when the catastrophe strikes?

Fitness is an incredibly important part of surviving any disaster. It doesn't matter if you're prepping for a hurricane, a global pandemic or the zombie apocalypse; the importance is the same.

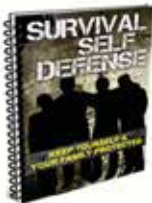
Learning how to filter water, catch food and defend yourself will all be important skills, but they will all go to waste if you're not physically able to go out into the post-disaster world and put them to use.

Far too many preppers are resting on the laurels of their college football days or military experience. They talk the talk, they gear themselves up and they claim they fear nothing and are prepared for anything. Yet can they perform the simple task of donning their rifles and bug-out bags and jogging nonstop for a mile?

In a life-or-death survival situation, your knowledge and skills are only going to get you so far. Without physical fitness, you're eventually going to have to pay the piper.

The 8 Traits of Survival Fitness

There are eight basic traits of physical fitness that will play a role in your overall survival:



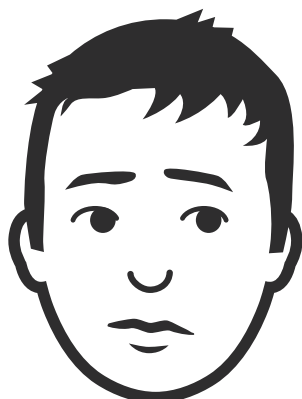
Download Your Free Survival Guide

Search

CATEGORIES

- Camping (1)
- Disaster Survival (5)
- Economic Survival (2)
- Food Survival (10)
- Military Survival (1)
- Outdoors (3)
- Zombie Survival (4)

WHO WILL GET THE MOST OUT OF AFFILOJETPACK?



NEWBIES

If you've never built a website before this is a fantastic solution for you. Affilojetpack makes it push-button simple to get your website online, and you don't need to worry about making rookie mistakes.

If you want to get it right first time, you need AffiloJetpack.

INTERMEDIATE AND ADVANCED MARKETERS

You'll find Affilojetpack valuable because you already know what it costs to develop quality content for your websites.

You're going to be absolutely gobsmacked at how much **top quality** material you get with Affilojetpack.

It shaves more than 90% off your start-up costs for a new website.



YOU'VE TRIED AND FAILED BEFORE

If you've tried making money online before but you've gotten bogged down by the steep learning curve, Affilojetpack completely cuts out that learning curve.

You don't need to learn market research, or how to build a website, or how to develop content. And you don't need to risk thousands of dollars creating a newsletter sequence.

I'll do it all for you, and it'll cost you much, much, **MUCH** less.

SEE HOW YOU CAN SAVE 90% OFF THE TIME AND MONEY INVOLVED IN CREATING A NEW WEBSITE WITH AFFILOJETPACK

	Doing it yourself 5 websites	AffiloJetpack
1 year email newsletter (90 emails @ 500 words each)	\$9000 (5 x 90 x \$20 - medium quality)	Included (superior quality)
3 x "Free reports" (3 x 10,000 words each)	\$6000 (5 x 3 x \$400 - medium quality)	Included (superior quality)
3 x eBook graphics	\$300 (5 x 3 x \$20)	Included
AffiloTheme Premium WordPress theme	\$97 (Install it yourself)	Included (Pre-installed for you)
Web hosting 12 months	\$96 (Shared hosting e.g. HostGator. 12 months @ \$8/month)	Included (Shared hosting on our servers. First 12 months included.)
Website set up	Do it yourself	Done for you
Creating website content	Difficult (You do the research)	Easy (Research done for you with content cheat sheets)
Choosing a topic	Difficult (Bad news if you get it wrong)	Easy (Choose from 18 guaranteed profitable)
Time to build	6 weeks — 6 months (Depends on how much research you need to do, and whether you hire a writer or write 90 emails yourself!)	6 hours — 6 days (Depends on whether you hire a writer for your articles, or write them yourself)

If you're keen to get a copy of Affilojetpack and start applying these strategies, go here:
<http://www.affilorama.com/redirect/ajp>

A handwritten signature in black ink that reads "Mark Ling." The signature is written in a cursive, slightly slanted style with a horizontal line underlining the name.

All the best to your success!

P.S. Don't forget to grab my second free report "How to Make Piles of Cash by Giving Away Free Content". You can download it here.

<http://www.affilorama.com/2reports>